

GABIREL EZCURRA TAIGANIDES

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ABOUT ME

I'm a tri-lingual and tri-cultural designer with a deep interest in contributing to meaningful experiences in and beyond the digital realm. As a T-shaped designer, I am constantly using different skills to create easy to understand and long-lasting solutions. Most recently I've been focusing on building thoughtful design systems that are modular and scalable.

EXPERIENCE

Senior Product Designer

THEMIS - FINTECH STARTUP, 2025-2026

- Reworked key compliance features to improve usability for enterprise clients, reducing friction in onboarding and day-to-day workflows.
- Partnered with product and engineering to design new functionality that supported product expansion into adjacent compliance offerings.
- Improved client retention by delivering clearer, more intuitive interfaces that strengthened trust and engagement with the platform.

Senior Product Designer

THE GNAR COMPANY - SOFTWARE CONSULTANCY, 2024-2026

- Introduced design best practices and reusable components across client projects, improving design consistency and reducing development time.
- Woebot: Redesigned the entire mobile app experience, creating a scalable design system that streamlined engineering implementation and accelerated feature development.
- Cardio Partners: Spearheaded a comprehensive product rebuild for Arch, a compliance platform used by enterprise clients like Walmart, Walgreens, Ball, Amazon, and Morgan Stanley. Simplified complex workflows around AED compliance, certification tracking, and regulatory filing, resulting in a more scalable and user-friendly system.

Product Designer

SOLACE - HEALTHCARE STARTUP, 2023

- Reworked 5+ integral platform features which were then validated through user tests.
- Contributed to a internal design library for more efficient team collaboration.
- Redesigned the client signup funnel and saw a 1.5% increase in client bookings.

Product Designer

RIZE - FINTECH STARTUP, 2021-2022

- Created and managed the design system to improve collaboration between engineering, product, and design.
- Established processes for operations including design library creation, version control, design feedback structure, and developer handoff.
- Built high fidelity, animated prototypes for user testing, presenting to stakeholders, and sharing with developers.

Visual Designer

RIZE - FINTECH STARTUP, 2020-2021

- Led the rebrand of Rize and created brand guidelines to accompany this shift.
- Redesigned the marketing website with new animated visuals.
- Created and distributed an assortment of branded templates and other assets.
- Was the go-to person for any branded materials that were client facing (social media assets, merch, expo collateral, etc).
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Visual Designer

NAR - TRADE ASSOCIATION, 2019-2020

- Created custom and easily editable pitch decks.
- Designed various consumer reports and collateral for conferences.
- Built complex data visualizations to increase stakeholder engagement.

Product Designer

UNIV OF COLORADO - STUDENT AFFAIRS, 2019

- Led effort to create a design system to unify the design and engineering teams with a single set of styles, components, and interaction patterns.
- Compiled and managed the digital pattern library and brand guidelines.
- Informed and validated design concepts by performing competitive analyses and conducting user tests.
- Key contributor in accessibility testing sessions for web and mobile applications.

Experience Designer

HUMAN DESIGN - DESIGN STUDIO, 2018

- Designed and published custom websites for clients using different CMS platforms.
- Worked with the creative team to provide design direction, branded assets, pitch decks and other client collateral.

SKILLS

UX/UI	Branding & Identity
Design Systems	Motion Graphics
User Testing	HTML/CSS/JS
Prototyping	Expert Googler

TOOLS

Adobe CC	Atlassian Suite
Sketch	Rhino
Figma	Abstract
Axure RP	InVision

EDUCATION

CU Boulder

BS Creative Technology And Design